



Media Release
For Immediate Release
December 14, 2010

2011 Directory Sales Kick Off

Tri-Cities, WA – The Tri-City Regional Chamber of Commerce has kicked off their annual directory campaign. With more than 1200 business members throughout the Tri-Cities region, the Tri-City Regional Chamber of Commerce focuses on strengthening our business community.

As a member organization, a primary goal of the chamber is to promote the chamber and its members. Currently, the Chamber is in the process of developing the 2011 Directory, Relocation Guide and Annual Report and advertising sales have begun. Additionally, the 2011 Event schedule is being developed with sponsorship opportunities being offered.

“These opportunities to advertise our local businesses are essential to generate revenue which in turn funds the many programs that we offer to both our members and to the general public in our community”, stated Lori Mattson, President and CEO of the Tri-City Regional Chamber of Commerce.

For more information call Camille Robinson at the Chamber at 509.736.0510, or email camille.robinson@tricityregionalchamber.com.

For more information:

Contact: Jens Lee, Marketing and Communications Director
jens.lee@tricityregionalchamber.com
509.736.0510