



**Media Release**

**For Immediate Release**

November 17, 2011

**Regional Chamber to host 1<sup>st</sup> Annual “Tri-Cities Women in Business” Conference**

**Tri-Cities, WA** – The Tri-City Regional Chamber of Commerce will host the first annual “Tri-Cities Women in Business” Conference, presented by Washington River Protection Solutions, on Tuesday, January 24<sup>th</sup> from 8:30 am – 4:00 pm at the TRAC Center in Pasco.

The one-day conference is designed to include professional and personal development with networking opportunities spread throughout the event. Attendees will have an opportunity to learn from some of the Tri-Cities most successful businesswomen, participate in the “Meet and Mentor” program.

Additionally, the Regional Chamber has partnered with ATHENA International to host the 2012 ATHENA Luncheon sponsored by Indian Eyes LLC; where two ATHENA awards will be presented to distinguished women in our community. Nominations for the internationally recognized awards open on November 28<sup>th</sup>. The ATHENA awards will be presented as part of the luncheon program that will serve as the Chamber’s regularly scheduled Network Tri-Cities Luncheon.

“We are very excited to host this first-of-a-kind event here in the Tri-Cities; positively impacting business women of our community”, stated Lori Mattson, President and CEO of the Tri-City Regional Chamber of Commerce. “It will be a great day of personal and professional growth, along with an opportunity to cultivate relationships”.

Individual all-day tickets for the Tri-Cities Women in Business Conference are \$85.00, including a continental breakfast, ticket to the ATHENA Luncheon, afternoon snack and a goodie bag. For those wishing to participate in the “Meet and Mentor” program, tickets are \$125.00 for two all-day conference passes. Tickets for the ATHENA Luncheon at the Conference are \$30 for Chamber members and non-members alike and the reservation deadline is Friday, January 20<sup>th</sup>. Tickets are available by calling the Chamber at 509.736.0510, or for further details visit [www.tricityregionalchamber.com](http://www.tricityregionalchamber.com).

For more information:

Contact: Jens Lee, Marketing and Communications Director

[jens.lee@tricityregionalchamber.com](mailto:jens.lee@tricityregionalchamber.com)

509.736.0510