



**Media Release**

**For Immediate Release**

November 1, 2010

**Brad Worthley Seminar – “How to coach your Employees, Peers or Supervisor”**

**Tri-Cities, WA** – The Tri-City Regional Chamber of Commerce presents Brad Worthley “How to Coach Your Employees, Peers or Supervisor.” The seminar sponsored by WorkSource Columbia Basin is Friday, November 5<sup>th</sup> at the Byron Gjerde Center, Columbia Basin College from 8 a.m. until noon with check-in at 7:45 a.m.

Attendees will learn how to effectively communicate to their employees and motivate them into action while gaining the respect of the employee. Additionally, attendees will learn about self-discovery, sense of empowerment and what it takes to be a great leader. Brad Worthley is an accomplished consultant with more than 35 years of business management experience, and is also an internationally acclaimed leadership and customer service expert. Brad is an author, consultant, keynote speaker and trainer, who has trained over a million people in a wide range of industries throughout the world. Former clients of Brad Worthley include Alaska Airlines, Bank of America, Bank One, Helzberg Diamonds, Louis Vuitton, Macy’s, McDonalds, Nordstrom and Western Union.

Tickets are \$59 per person or \$140 for 3 from one group. Please RSVP by Thursday, November 4<sup>th</sup>. Tickets are available through the Chamber at 509.736.0510, for further details go to [www.tricityregionalchamber.com](http://www.tricityregionalchamber.com).

For more information:

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