



Media Release
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Cool Desert Nights Reaches All Time Pre-Registration High

Tri-Cities, WA – The Tri-City Regional Chamber of Commerce is proud to announce that the 17th Annual Cool Desert Nights event presented by Hapo Community Credit Union has reached an all time high for vehicle pre-registration. Held at the Uptown Shopping Center in Richland, Washington, the festivities are set to begin at 5 p.m. tonight with the All City Cruise.

Over 350 cars have pre-registered to date, which is up from last year's pre-registration number. Last year's event showcased more than 700 different makes and models of cars.

"We are extremely pleased with the turnout for the pre-registrants this year," stated Lori Mattson, President and CEO of the Tri-City Regional Chamber of Commerce. Mattson continued, "The Cool Desert Nights tradition is a significant event for the Tri-Cities, and we look forward to seeing all the families down enjoying this great event in what is promising to be a sun and fun filled weekend!"

For more information:

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