



MEDIA RELEASE

For Immediate Release

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24th Annual River of Fire Festival **Presented By HAPO Community Credit Union**

Tri-Cities, WA - The Tri-City Regional Chamber of Commerce is pleased to announce that HAPO Community Credit Union will again be sponsoring the Annual River of Fire Festival in Columbia Park. "HAPO has been around since 1953 and has always supported the community. Their sponsorship of the River of Fire Festival has been huge in bringing great family entertainment and fun to the thousands that attend," said Lori Matson, CEO of the Chamber.

Through the assistance of Tidewater, a barge will once more be available for the largest fireworks presentation in South Eastern Washington! Spectators will be able to watch the \$20,000 fireworks presentation from anywhere in the park with spectacular views of the fireworks rising above the Columbia River. "We are lucky to have a local office of Tidewater here in the Tri Cities and we really appreciate them providing us with a barge again this year," said Mattson. Tidewater serves the Pacific Northwest with its integrated system of towboats, barges, and terminals.

The 24th Annual River of Fire Festival Presented by HAPO Community Credit Union is an all day family-friendly event. The day will begin with Card Board Boat Races starting at 10:00 am. The Kids Area opens at 11:00 am followed by Opening Ceremonies at 12:00 pm.

Live stage entertainment will take place from 12:15 p.m. until 10:00 p.m. There will also be some of the best food & commercial vendors around. The evening concludes with the 25 minutes fireworks display shot from the Tidewater barge over the Columbia River.

River of Fire Festival is successful because of the sponsors and volunteers from the community. If you would like to support this non-profit event through a sponsorship or by giving your time please contact the Tri-City Regional Chamber of Commerce at 736-0510.

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