



Media Release
For Immediate Release
June 15, 2010

Tri-City Regional Chamber Announces Business Development University
“Healthcare Reform and Your Business”

Tri-Cities, WA – The Tri-City Regional Chamber of Commerce invites you to attend the Business Development University, “Healthcare Reform and Your Business: How the new law will impact your bottom line”, sponsored by Bank Reale on Tuesday, June 29th from 1:00 – 3:00 p.m. in the Bechtel Board Room inside the Tri-Cities Business and Visitor Center. Presenting on the subject will be Matthew J. Henderson from Pacific Crest Planning.

Attendee’s will gain a clear understanding of what will be taking place over the next several years with respect to their responsibilities as an employer related to health care reform, when the reform changes will take place, and what tools they have to address any concerns they may have regarding increased cost to their organization including increased time and energy spent complying with increased regulation.

Open to Chamber members and the general public, the Business Development Universities offers an opportunity to learn about various business topics in order to help educate and strengthen local businesses. The topics of Business Development Universities range in subject matter from “Strategic Planning” to “Integrating Technology into your Marketing Plan”.

Tickets are \$20 for chamber members and \$30 per non-chamber members, and tickets are available thru the Chamber at 509.736.0510, for further details go to www.tricityregionalchamber.com.

For more information:

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