



Media Release
For Immediate Release
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Tri-City Regional Chamber Welcomes New Event Director

Tri-Cities, WA – The Tri-City Regional Chamber of Commerce is proud to announce that Kim Richards has joined the Chamber staff as the Event Director.

Kim, along with her husband Barry and their children Bryce and Katelyn have called Tri-Cities home for ten years and have recently relocated from a brief stay in Georgia. Kim is a graduate from the University of Maryland with a Bachelor of Science degree with an area of study in Resource Planning and Management. Formerly a self-employed business owner of River Ridge Promotions, LLC, Kim has spent the last 22 years providing special event planning and advertising services while serving as a private consultant to art and other non-profit organizations. Kim has also served as an aid in grant writing, fundraising and fiscal planning.

“Event planning has been my life, stated Kim Richards. I thrive on the meticulous attention to detail that is required to execute successful events and consider myself the consummate event planner. Working at the Chamber provides me with an opportunity to work with our local businesses within our community as we forge forward into a new decade of commerce and community enhancement.”

Lori Mattson, President and CEO of the Tri-City Regional Chamber, said, “The 22 years of experience in Special Event management was the quality that stood out with Kim. We, as a chamber, believe that Kim is a wonderful addition to our staff and will be providing our members with the professional event management that they have come to expect from us. I look forward to Kim reestablishing her connections within the community as the Chamber strives to improve upon the many programs and events that we offer the businesses of the Tri-Cities.”

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