



Media Release
For Immediate Release
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Tri-City Regional Chamber Business Development University
“Customer Service”

Tri-Cities, WA – The Tri-City Regional Chamber of Commerce invites you to attend the Business Development University (BDU), “Customer Service- What it means to your customers and employees”, sponsored by Bank Reale on Thursday, March 17th from 1:00 – 3:00 p.m. at the Tri-Cities Business and Visitors Center in the Bechtel Board Room. Presenting on the subject will be Chris Wiggins, Les Schwab Tire Center.

This presentation is your opportunity to discover everything from how to train your employees on customer service to satisfying even the most difficult of customers. Additionally, attendees will gain insight on customer perception when shopping, corporate strategies and how to develop long term relationships. Course topics will include first impressions, keeping employees motivated to provide excellence and following through on commitments.

Tickets are \$20 for Chamber members and \$30 for non-Chamber members. Tickets are available through the Chamber at 509.736.0510, for further details go to www.tricityregionalchamber.com.

For more information:
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