



Media Release

For Immediate Release

November 18, 2011

“How to Stand Out Among the Crowd in a Virtual World”
Topic of Chamber’s Business Development University

Tri-Cities, WA – The Tri-City Regional Chamber of Commerce invites you to attend the Business Development University (BDU), “How to Stand Out Among the Crowd in a Virtual World,” sponsored by Bank Reale, on Wednesday, November 30, from 1:00 – 3:00 p.m. at the Tri-Cities Business and Visitor Center in the Bechtel Board Room. Presenting on the subject will be Geoff Hoover and Chad Morgan, Vision 20/20 Marketing.

Because customers are hungry to find information at their fingertips, it has become essential that your business have an online presence. The number of businesses with a website is steadily increasing, but now your business has a new challenge – how do you make sure your website is found and that you stand out among your competition?

This BDU will provide information to help you increase website traffic by benefiting from search engines, social media, and more. Search trends are skyrocketing and just having a website isn’t enough. Now you need to figure out how to stand out among the crowd in a virtual world.

Tickets are \$20 for Chamber members and \$30 for non-members. The deadline to RSVP is November 29, and tickets are available through the Chamber at 509.736.0510, and for further details go to www.tricityregionalchamber.com.

For more information:

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