



Media Release

For Immediate Release

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Tri-Cities Women in Business Conference Branded a Success

Tri-Cities, WA – The first Annual “Tri-Cities Women in Business Conference,” sponsored by Washington River Protection Solutions, boasted an attendance of more than 175 attendees for the all-day event. The “ATHENA Awards” Network Tri-Cities Luncheon featuring keynote speaker Lee Rhodes, Owner/Founder of glassybaby, drew an audience of more than 350 attendees and set the stage to announce the two 2012 ATHENA Award® recipients.

Based on the impressive nomination form, Paula Linnen of Pacific Northwest National Laboratory was named the 2012 ATHENA Award® recipient. The ATHENA Award® honors a woman for her professional excellence, community service, leadership skills and for actively assisting women in their attainment of professional excellence. The recipient of the 2012 Young Professional ATHENA Award® was presented to Mistee Verhulp of Smart, Connell, Childers and Verhulp. The ATHENA Young Professional Leadership Award® is given to a leader who demonstrates excellence, creativity, and initiative in her business or profession.

“To say that the conference was a success would be an understatement,” stated Lori Mattson, President and CEO of the Tri-City Regional Chamber of Commerce. “This conference, as reflected by the attendance, confirmed the need in our community for personal and professional development.”

Another aspect of the event that garnered attention from attendees was the glassybaby “Road-Show” that accompanied the keynote speaker, Lee Rhodes. As a result of a partnership between glassybaby and the Tri-Cities Cancer Center, more than \$7,000 will be donated to the Tri-Cities Cancer Center from the sales of the product during the conference.

For more information:

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